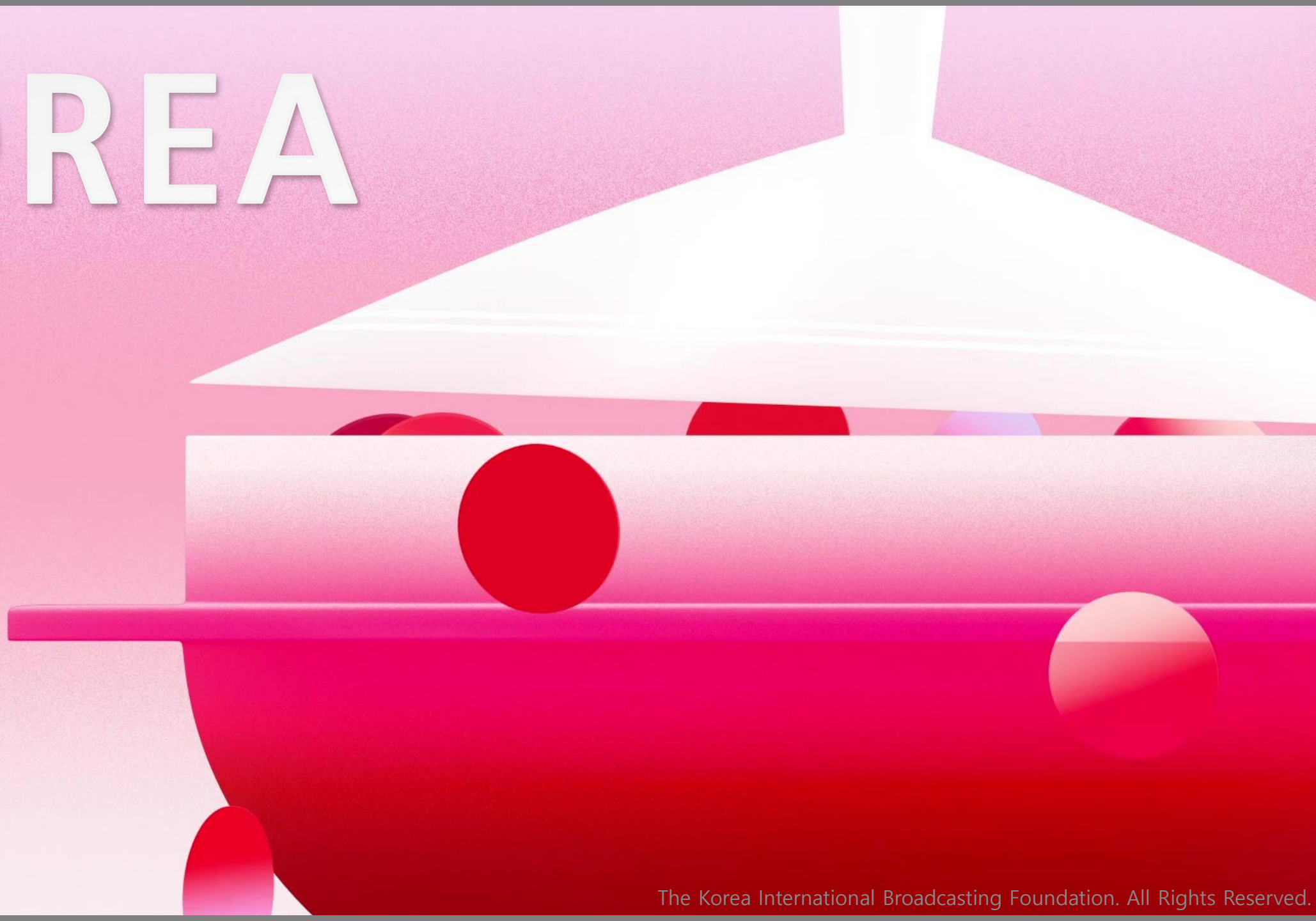


Resonating with the WORLD through K-CULTURE

KOREA

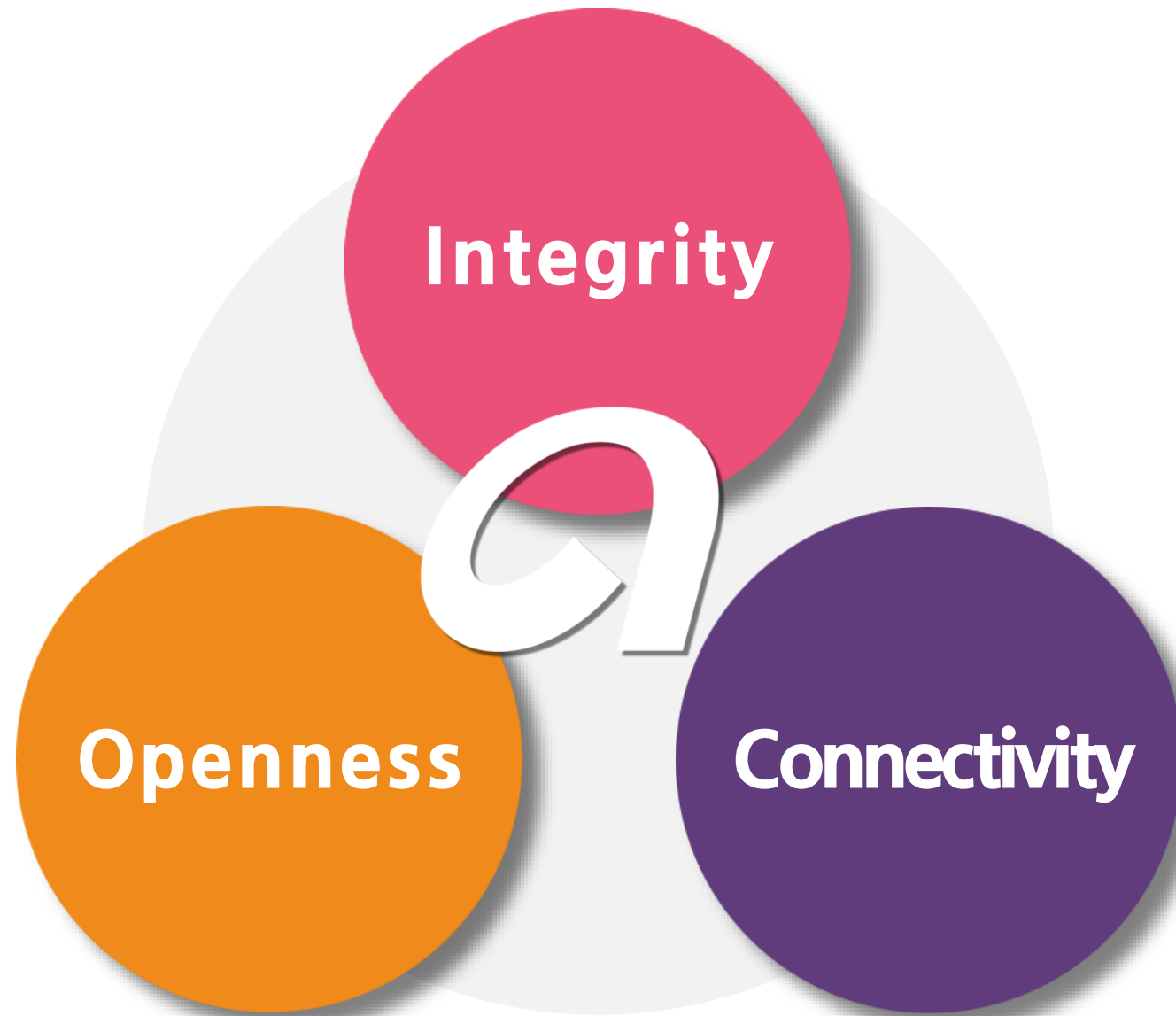




C o n t e n t s

/ Who we are

/ What we do



Value Chain

The New Arirang Spreading Cultural Values Beyond Imagination

Successful Works



Arirang in the Era of Digital Transformation

Diversification and Expansion of K-Culture Content

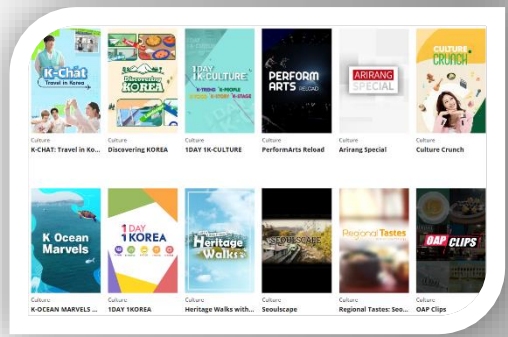
Enhancing Cultural Content Exchange and Cooperation

Establishing Cultural Magazine, Specializing Issue Discussions

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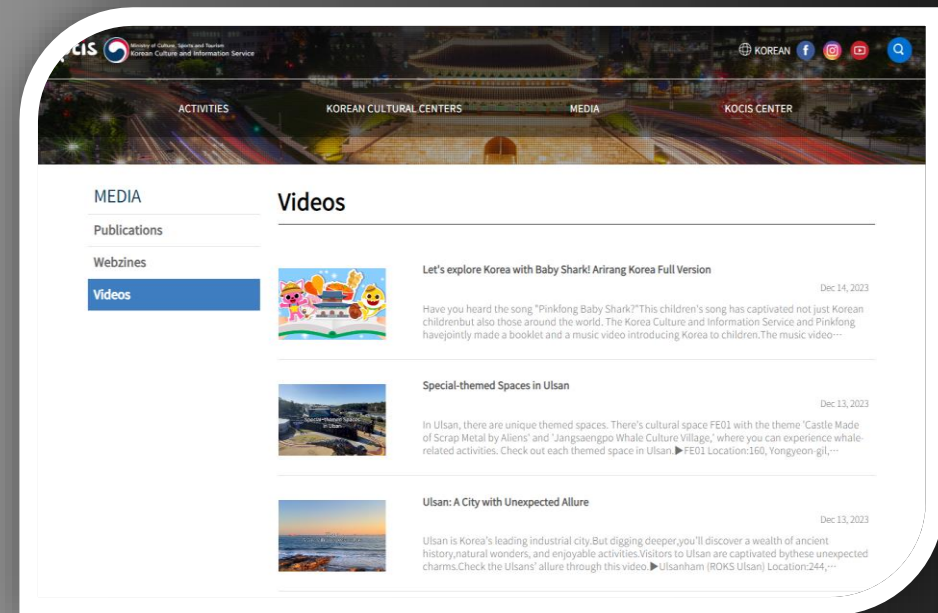


Diversification and Expansion of K-Culture Content



Work 1

Enhancing Cultural Content Exchange and Cooperation



Work 2

Establishing Cultural Magazine, Specializing Issue Discussions



Work 3



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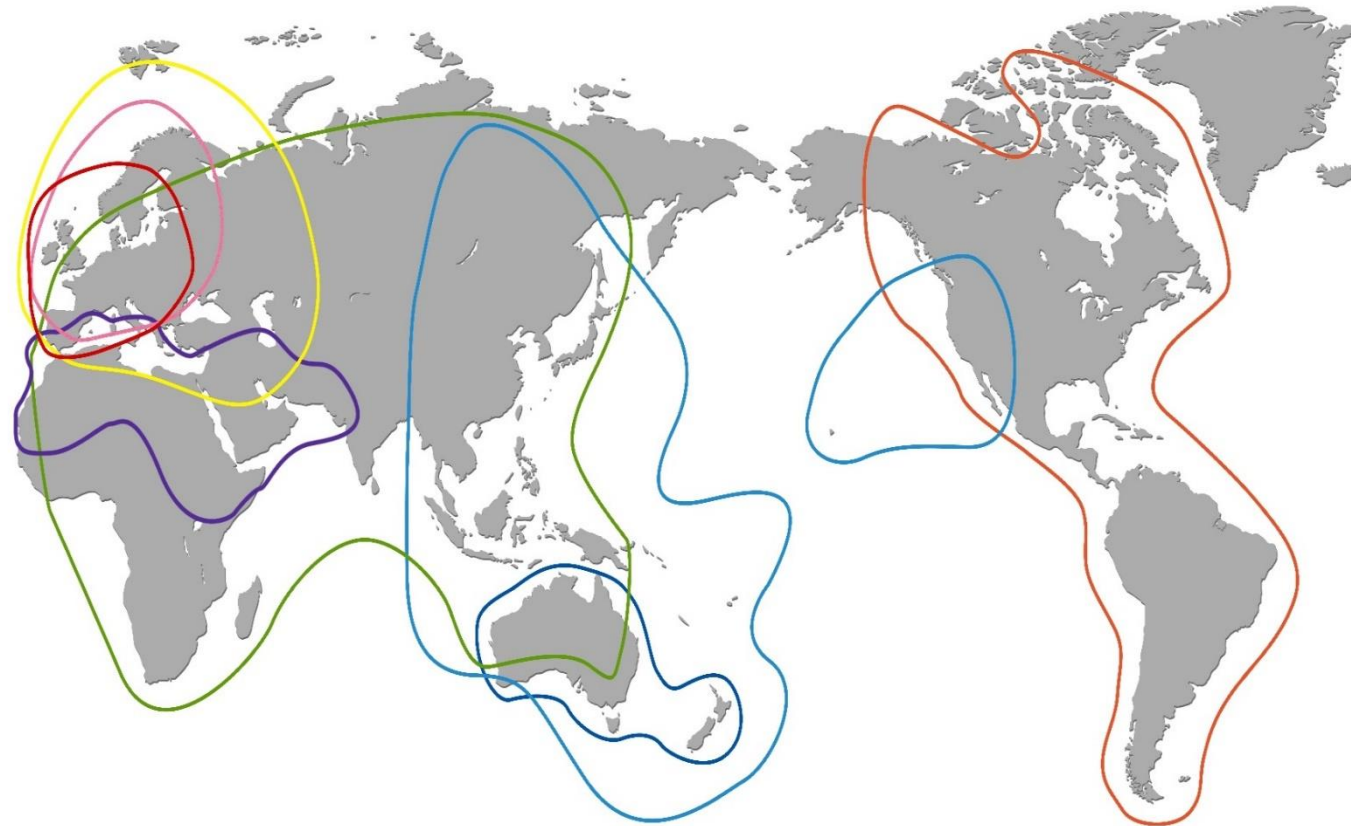


**WE MAKE
FUTURE VALUE
WITH YOU**

Satellites and Coverage

Global Broadcast Representing Korea

Arirang TV has received a lot of love and attention from about 153 million viewers in 116 countries around the world



Established February 1997

Network Korea International Broadcasting Foundation

Broadcast Area Worldwide

Language English



1996 – 2000

- 2000 09 Launched Arirang TV overseas broadcast (Europe, North Africa, North and South America)
01 Establishment of Interpretation and Translation Center
- 1999 08 Launched Arirang TV overseas broadcast (Asia/Pacific region)
- 1998 12 Established the Video Expert Support Center
10 Designated as the operating entity of overseas promotional broadcasting (Ministry of Culture and Tourism)
- 1997 02 Launched Arirang TV domestic broadcast
- 1996 04 Established the Korea International Broadcasting Foundation

2001 – 2010

- 2010 11 G20 Summit Global Media Partner
04 Implemented Arirang Radio iPhone application service
Launched Arirang Radio terrestrial DMB visual radio service in the metropolitan area
01 Expansion of domestic IPTV broadcasting service (SK Broad&TV)
- 2009 11 Supplied programs to Korean broadcasting station, "Radio Korea" in LA
10 Started domestic IPTV broadcasting service (myLGTV, QookTV)
06 Launched US digital terrestrial broadcasting (New York, Atlanta)
02 Launched US digital terrestrial broadcasting(LA)
Launched broadcasting in Busan through Busan e-FM
- 2008 04 Supplied English news on YTN Radio
03 First domestic broadcasting company to implement multilingual service (7languages)
- 2006 09 Implemented internet broadcasting service through the internet radio player, "Arirang Cast"
04 Re-transmission contract with Astra satellite in Western Europe
- 2005 12 Established terrestrial DMB broadcasting
11 Host Overseas Broadcasting Company of APEC Summit
09 Established satellite DMB broadcasting
06 Changed CI
- 2004 12 Signed retransmission contract with France TPS
08 Launched Arirang TV Arabic satellite broadcasting (22 Arab Union countries including neighboring countries)
Expansion of Arirang TV broadcasting area to worldwide
- 2003 09 Established Arirang Jeju English FM
- 2002 12 Approved Arirang FM Jeju English FM Broadcasting Station
03 Began supplying channels to domestic satellite broadcasting (Sky Life)
- 2001 10 Retransmission contract with Costa Dish Network in the U.S.
03 Foundation of Arirang TV Media Co. Ltd

2011 – Present

- 2020 10 Opened HD broadcast transmissions in Western Europe
- 2019 11 English broadcasting company hosted by the ASEAN-Korean Summit
09 Awarded with the "Presidential Commendation" for overseas promotion of the "Pyeongchang Winter Olympics" and the "Pyeongchang Peace Forum"
- 2018 04 English broadcast host of the Inter-Korean Summit
- 2017 09 Broadcast on American Satellite Radio SiriusXM Ch.144
- 2016 09 Korea's first HD Broadcast to enter the UK's representative satellite broadcasting platform (SKY, Freesat)
- 2015 07 Launched UN Channel (UN In-house Network)
- 2014 10 Host Broadcasting Company of the ITU Plenipotentiary Conference
08 Released PC widget for radio use
02 Launched Arirang TV US satellite broadcast EIRECTV
- 2013 09 Opened Hong Kong Broadcasting(DBC)
- 2012 11 Opened Arirang FM transmission in Daejeong area
09 Arirang TV achieved 100 million receiving households
03 Host Overseas Broadcasting Partner of the Nuclear Security Summit
- 2011 05 Opened Arirang TV Washington DV Digital Terrestrial Broadcasting
01 Supply of programs to SBN, a Korean broadcasting station in New York
Implemented Arirang Radio Android application service

History

THANKYOU

arirang

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